

A background image featuring a complex network of thin, grey lines connecting various nodes, creating a web-like structure. The nodes are small, dark grey circles, and the lines are thin and light grey. The overall effect is a sense of interconnectedness and data flow.

# DELTA POLL

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# PROSPECT MAGAZINE BREXIT FUTURE POLL

CLIENT NAME: Prospect Magazine

FIELDWORK DATES: 2-5<sup>th</sup> November 2018

METHODOLOGY: Online

POPULATION SAMPLED: All GB adults aged 18+

SAMPLE SIZE: 2,033

SURVEY DESIGN: Quota based selection from panels, controlling for:  
online

WEIGHTING:

Demographic

- Gender
- Age
- Social class
- Region

- Gender
- Age
- Educational attainment
- Work status
- Region
- 2017 General Election vote

10-pt scale turnout factor

Recall of 2017 GE Vote

Recall of EU referendum

Political attention

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## DATA WEIGHTING

- For each poll, a nationally representative sample is selected in proportion to population distribution from an online panel.
- Data is rim-weighted to a matrix of geo-demographic variables. Weighting targets are sourced from various locations, including Census 2010 updated to mid-year population estimates, British Election Study and the National Readership Survey.
- Recall of 2017 vote. Any poll that includes the vote intentions suite of questions is weighted back to the actual 2017 result, making allowance for non-voting, don't know and refusal.
- Recall of 2016 EU referendum vote. Any poll that includes the vote intention suite of questions is also weighted back to the actual 2016 result, making allowance for non-voting, don't know and refusal.
- Political Interest. Any poll that includes the vote intention suite of questions is weighted to high, medium and low strength in line with the latest British Election Survey data.

## OTHER RELEVANT ISSUES

- The computer tables show the actual question wording used for each question, in the order in which they were asked, and all response options.
- Base sizes are shown on each table. All questions are based on all respondents unless otherwise stated.
- Further enquiries should be sent to [info@deltapoll.co.uk](mailto:info@deltapoll.co.uk)
- Deltapoll abides by the Market Research Society Code of Conduct, and by the British Polling Council rules, <http://www.britishpollingcouncil.org/>
- All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

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To discuss commissioning research with Deltapoll, please call us on 020 7971 1350, email [info@deltapoll.co.uk](mailto:info@deltapoll.co.uk) or visit our website



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## Deltapoll Survey Results

# DELTA POLL

Sample Size: 2033

Fieldwork: 2nd -5th Nov 2018

|                          | Gender |      | Age    |          |          |          |          | EU Ref Vote |       |        | 2017 General Election Vote |     |     |         | Region       |        |                   |          |       | Social Grade |          |      |      |
|--------------------------|--------|------|--------|----------|----------|----------|----------|-------------|-------|--------|----------------------------|-----|-----|---------|--------------|--------|-------------------|----------|-------|--------------|----------|------|------|
|                          | Total  | Male | Female | 18 to 24 | 25 to 34 | 35 to 54 | 55 to 64 | 65+         | Leave | Remain | Did Not Vote               | Con | Lab | Lib Dem | Did Not Vote | London | Rest of the South | Midlands | North | Wales        | Scotland | ABC1 | C2DE |
| <b>Weighted Sample</b>   | 2033   | 978  | 1050   | 229      | 308      | 738      | 298      | 460         | 862   | 791    | 333                        | 729 | 701 | 124     | 249          | 271    | 660               | 334      | 493   | 98           | 176      | 1156 | 877  |
| <b>Unweighted Sample</b> | 2033   | 1016 | 1012   | 212      | 343      | 746      | 328      | 404         | 848   | 871    | 277                        | 660 | 674 | 116     | 387          | 222    | 643               | 346      | 565   | 116          | 141      | 1009 | 1024 |
|                          | %      | %    | %      | %        | %        | %        | %        | %           | %     | %      | %                          | %   | %   | %       | %            | %      | %                 | %        | %     | %            | %        | %    | %    |

The UK is scheduled to leave the European Union in March next year. Assuming this happens, which one of the following do you think is most likely to happen to the European Union afterwards?

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The EU will begin to fragment, with countries like Greece, parts of Eastern European and perhaps Italy eventually either following the UK's lead and leaving it, or forced to leave because they cannot follow EU economic rules. | 31 | 33 | 29 | 14 | 14 | 26 | 37 | 55 | 47 | 19 | 21 | 50 | 20 | 32 | 17 | 31 | 32 | 36 | 29 | 31 | 26 | 29 | 33 |
| The EU will survive intact, carrying on much as it is now, with nothing much changing   | 16 | 16 | 16 | 13 | 12 | 16 | 20 | 18 | 12 | 22 | 15 | 14 | 17 | 14 | 17 | 12 | 16 | 15 | 15 | 23 | 22 | 17 | 14 |
| The EU will survive intact, with remaining countries steadily tightening their bonds in in some areas, while stopping short of a complete political union.  | 15 | 17 | 13 | 13 | 22 | 17 | 13 | 8  | 10 | 23 | 9  | 11 | 20 | 19 | 11 | 21 | 13 | 11 | 18 | 9  | 16 | 18 | 11 |
| The EU will survive intact, with the remaining countries in EU forming ever-stronger bonds, including in time a fully federal United States of Europe, and the creation of an EU army,  | 14 | 17 | 11 | 27 | 24 | 14 | 7  | 6  | 10 | 19 | 13 | 10 | 18 | 17 | 11 | 22 | 14 | 12 | 13 | 14 | 11 | 17 | 11 |
| The EU will collapse quite quickly, with Brexit exposing the fault lines that encourage other EU nations to leave of their own accord.  | 5  | 6  | 5  | 8  | 7  | 3  | 6  | 5  | 8  | 2  | 7  | 7  | 4  | 3  | 6  | 2  | 7  | 6  | 5  | 6  | 1  | 4  | 6  |
| Don't know  | 19 | 11 | 26 | 25 | 23 | 23 | 17 | 8  | 13 | 15 | 35 | 9  | 21 | 15 | 38 | 12 | 20 | 20 | 20 | 17 | 24 | 15 | 25 |

Sample Size: 2033  
 Fieldwork: 2nd -5th Nov 2018

|                          | Gender |      | Age    |          |          |          |          | EU Ref Vote |       |        | 2017 General Election Vote |     |     |         | Region       |        |                   |          |       |       | Social Grade |      |      |
|--------------------------|--------|------|--------|----------|----------|----------|----------|-------------|-------|--------|----------------------------|-----|-----|---------|--------------|--------|-------------------|----------|-------|-------|--------------|------|------|
|                          | Total  | Male | Female | 18 to 24 | 25 to 34 | 35 to 54 | 55 to 64 | 65+         | Leave | Remain | Did Not Vote               | Con | Lab | Lib Dem | Did Not Vote | London | Rest of the South | Midlands | North | Wales | Scotland     | ABC1 | C2DE |
| <b>Weighted Sample</b>   | 2033   | 978  | 1050   | 229      | 308      | 738      | 298      | 460         | 862   | 791    | 333                        | 729 | 701 | 124     | 249          | 271    | 660               | 334      | 493   | 98    | 176          | 1156 | 877  |
| <b>Unweighted Sample</b> | 2033   | 1016 | 1012   | 212      | 343      | 746      | 328      | 404         | 848   | 871    | 277                        | 660 | 674 | 116     | 387          | 222    | 643               | 346      | 565   | 116   | 141          | 1009 | 1024 |
|                          | %      | %    | %      | %        | %        | %        | %        | %           | %     | %      | %                          | %   | %   | %       | %            | %      | %                 | %        | %     | %     | %            | %    | %    |

Assuming that the European Union at least carries on in its present form, how long, if at all, do you think it will be before the UK might want to consider re-joining?

|                                      |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |             |
|--------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Straight away                        | 9           | 10          | 8           | 11          | 14          | 9           | 8           | 5           | 5           | 15          | 4           | 4           | 13          | 14          | 7           | 14          | 8           | 5           | 8           | 7           | 16          | 9           | 8           |
| After no more than a couple of years | 12          | 12          | 12          | 20          | 17          | 11          | 11          | 8           | 7           | 18          | 14          | 7           | 18          | 13          | 15          | 14          | 11          | 11          | 13          | 14          | 12          | 13          | 11          |
| Five - ten years                     | 14          | 14          | 13          | 17          | 23          | 14          | 11          | 6           | 8           | 20          | 13          | 10          | 18          | 18          | 10          | 16          | 13          | 12          | 14          | 8           | 14          | 17          | 10          |
| Ten - twenty years                   | 9           | 10          | 8           | 19          | 14          | 8           | 5           | 5           | 6           | 11          | 12          | 8           | 8           | 13          | 9           | 12          | 6           | 8           | 11          | 17          | 6           | 11          | 7           |
| Thirty years or longer               | 4           | 4           | 5           | 5           | 4           | 6           | 3           | 3           | 5           | 3           | 4           | 5           | 5           | 1           | 3           | 6           | 6           | 3           | 3           | 3           | 2           | 4           | 4           |
| Will never want to re-join           | 29          | 31          | 28          | 9           | 8           | 23          | 39          | 56          | 53          | 11          | 14          | 51          | 18          | 13          | 13          | 23          | 35          | 31          | 26          | 35          | 18          | 25          | 34          |
| Don't know                           | 23          | 18          | 27          | 18          | 20          | 31          | 23          | 16          | 16          | 21          | 38          | 14          | 19          | 28          | 43          | 15          | 21          | 30          | 25          | 15          | 32          | 20          | 27          |
| <b>Mean years to rejoin</b>          | <b>33.0</b> | <b>35.1</b> | <b>32.1</b> | <b>15.2</b> | <b>13.5</b> | <b>27.5</b> | <b>41.8</b> | <b>58.4</b> | <b>56.4</b> | <b>15.5</b> | <b>18.4</b> | <b>54.8</b> | <b>22.6</b> | <b>16.8</b> | <b>16.4</b> | <b>28.3</b> | <b>39.1</b> | <b>34.3</b> | <b>29.9</b> | <b>39.4</b> | <b>20.8</b> | <b>29.5</b> | <b>37.4</b> |

From what you have seen or heard of Brexit so far, would you say it is strengthening or weakening Britain's voice in Europe and the wider world?

|               |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Strengthening | 27 | 32 | 23 | 27 | 22 | 23 | 30 | 37 | 48 | 13 | 12 | 45 | 17 | 15 | 15 | 29 | 32 | 27 | 23 | 22 | 25 | 28 | 27 |
| Weakening     | 48 | 46 | 50 | 58 | 58 | 48 | 46 | 39 | 24 | 73 | 57 | 31 | 65 | 67 | 46 | 54 | 44 | 45 | 52 | 42 | 54 | 53 | 42 |
| Don't know    | 24 | 22 | 26 | 15 | 19 | 29 | 24 | 24 | 29 | 14 | 31 | 24 | 18 | 18 | 39 | 17 | 24 | 28 | 25 | 36 | 20 | 19 | 31 |

When you look back at the EU referendum in 2016, specifically the way that the campaigns were run and the claims that they made, is your feeling that the overall way in which that vote was run...?

|                         |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Fair and legitimate     | 38 | 45 | 31 | 33 | 32 | 34 | 40 | 49 | 63 | 21 | 18 | 61 | 28 | 18 | 21 | 41 | 41 | 36 | 36 | 37 | 28 | 38 | 38 |
| Unfair and illegitimate | 42 | 41 | 42 | 47 | 46 | 43 | 40 | 36 | 22 | 64 | 45 | 25 | 56 | 59 | 35 | 47 | 38 | 39 | 42 | 47 | 51 | 46 | 36 |
| Don't know              | 21 | 14 | 26 | 20 | 21 | 24 | 20 | 15 | 15 | 16 | 37 | 14 | 16 | 23 | 44 | 12 | 21 | 25 | 23 | 16 | 20 | 16 | 27 |