

A background image featuring a complex network diagram with numerous nodes and connecting lines, rendered in a light gray color against a white background. The nodes are small circles, and the lines are thin, creating a dense web of connections.

DELTAPOLL

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INTERNET TECHNOLOGY SURVEY

CLIENT NAME: Internet Association

FIELDWORK DATES: 2-5th November 2018

METHODOLOGY: Online

POPULATION SAMPLED: All GB adults aged 18+

SAMPLE SIZE: 2,033

SURVEY DESIGN: Quota based selection from panels, controlling for:
online

WEIGHTING: Demographic

- Gender
- Age
- Social class
- Region

- Gender
- Age
- Educational attainment
- Work status
- Region
- 2017 General Election vote

10-pt scale turnout factor

Recall of 2017 GE Vote

Recall of EU referendum

Political attention

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DATA WEIGHTING

- For each poll, a nationally representative sample is selected in proportion to population distribution from an online panel.
- Data is rim-weighted to a matrix of geo-demographic variables. Weighting targets are sourced from various locations, including Census 2010 updated to mid-year population estimates, British Election Study and the National Readership Survey.
- Recall of 2017 vote. Any poll that includes the vote intentions suite of questions is weighted back to the actual 2017 result, making allowance for non-voting, don't know and refusal.
- Recall of 2016 EU referendum vote. Any poll that includes the vote intention suite of questions is also weighted back to the actual 2016 result, making allowance for non-voting, don't know and refusal.
- Political Interest. Any poll that includes the vote intention suite of questions is weighted to high, medium and low strength in line with the latest British Election Survey data.

OTHER RELEVANT ISSUES

- The computer tables show the actual question wording used for each question, in the order in which they were asked, and all response options.
- Base sizes are shown on each table. All questions are based on all respondents unless otherwise stated.
- Further enquiries should be sent to info@deltapoll.co.uk
- Deltapoll abides by the Market Research Society Code of Conduct, and by the British Polling Council rules, <http://www.britishpollingcouncil.org/>
- All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

DELTA POLL

To discuss commissioning research with Deltapoll, please call us on 020 7971 1350, email info@deltapoll.co.uk or visit our website



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INTERNET TECHNOLOGY SURVEY - NOVEMBER 2018



Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	Con	Lab	Lib Dem	Did Not Vote
Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may have seen or heard, the government views emerging technology as one way of helping to improve peoples' lives. In which, if any, of the following areas do you think there is the most opportunity for internet / technology companies to help the Government improve the public services that it is responsible for delivering. Please select up to FIVE answers.

Helping medical staff more accurately diagnose and treat medical conditions	40	37	42	29	27	37	43	57	44	39	34	45	39	39	31
Helping detect illness earlier and encourage healthier lifestyles	36	33	39	30	22	34	39	49	37	37	33	44	34	34	28
Helping combat cyber-attacks from hostile states technology as one way of helping to improve peoples' lives.	30	31	30	27	20	26	33	43	35	29	24	37	25	37	22
Helping unemployed people retrain and find new work	28	26	30	18	29	29	31	31	30	30	24	30	28	26	25
Helping doctors see patients remotely so they don't need to go to their GP or local hospital	26	25	27	25	28	25	25	26	24	28	29	25	29	28	26
Giving pupils access to a wider variety of learning materials	24	21	28	26	22	26	21	24	24	27	19	24	25	22	22
Earlier detection of tax or welfare fraud	23	24	23	11	18	20	27	35	27	24	15	28	23	14	16
Helping the public report crime	22	21	23	17	19	21	30	24	25	21	20	25	21	19	19
Helping the police monitor offenders outside prison	21	18	24	20	17	20	22	27	24	21	18	27	19	24	15
Increasing the safety of driving and reducing the risk of accidents	19	20	17	18	17	15	17	28	20	20	15	21	19	23	16
Making it easier to pay tax/claim benefits	18	19	16	18	13	21	19	14	18	18	17	16	21	13	16
Making traffic lights more responsive to traffic conditions.	17	20	15	15	12	16	16	25	20	17	14	21	16	21	10
Making it easier to engage with Government e.g. through online voting or e-petitions	15	16	13	20	18	13	12	13	14	17	12	12	17	19	13
Allowing public sector organisations to compare prices from different suppliers.	13	14	11	14	11	11	12	17	15	13	8	14	14	10	7
Allowing flexible pricing of buses and trains to reduce overcrowding	10	10	10	5	12	12	12	8	8	13	9	9	10	14	13
None of above	3	4	2	3	2	3	5	3	3	2	5	3	2	1	8
Don't know	10	8	12	9	10	13	11	5	8	7	17	7	9	6	20

INTERNET TECHNOLOGY SURVEY - NOVEMBER 2018

Sample Size: 2033

Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
	Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

As you may have seen or heard, the government views emerging technology as one way of helping to improve peoples' lives. In which, if any, of the following areas do you think there is the most opportunity for internet / technology companies to help the Government improve the public services that it is responsible for delivering. Please select up to FIVE answers.

Helping medical staff more accurately diagnose and treat medical conditions	40	38	42	38	40	39	41	40	40	47	29	14
Helping detect illness earlier and encourage healthier lifestyles	36	34	40	35	34	39	32	38	33	42	26	12
Helping combat cyber-attacks from hostile states technology as one way of helping to improve peoples' lives.	30	29	34	28	30	27	25	30	30	34	24	14
Helping unemployed people retrain and find new work	28	26	30	30	24	33	31	29	27	32	23	15
Helping doctors see patients remotely so they don't need to go to their GP or local hospital	26	29	25	23	26	33	25	28	24	28	24	14
Giving pupils access to a wider variety of learning materials	24	24	23	28	24	26	20	27	20	28	18	9
Earlier detection of tax or welfare fraud	23	20	26	22	22	19	28	22	25	25	21	14
Helping the public report crime	22	25	19	22	24	23	23	23	22	23	21	17
Helping the police monitor offenders outside prison	21	18	20	27	24	24	14	21	22	24	17	12
Increasing the safety of driving and reducing the risk of accidents	19	18	20	17	19	24	17	17	21	21	14	11
Making it easier to pay tax/claim benefits	18	12	17	19	20	16	18	18	18	20	17	7
Making traffic lights more responsive to traffic conditions.	17	11	20	17	16	19	17	16	18	19	15	10
Making it easier to engage with Government e.g. through online voting or e-petitions	15	17	17	12	13	17	10	16	13	16	14	5
Allowing public sector organisations to compare prices from different suppliers.	13	13	11	17	12	17	14	14	12	14	15	5
Allowing flexible pricing of buses and trains to reduce overcrowding	10	11	9	9	11	10	13	11	9	11	7	6
None of above	3	1	3	3	4	1	4	2	4	2	4	10
Don't know	10	8	11	12	8	6	13	7	13	7	5	37

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	Con	Lab	Lib Dem	Did Not Vote
Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back on all the new products and services which have been introduced in the last twenty years, which industry do you think has made the biggest improvement to your everyday life? Please select up to FIVE answers

Internet / technology companies	45	48	42	38	30	46	51	51	45	46	45	50	45	46	41
Medicine/pharmaceutical research and manufacturing	26	26	26	14	19	21	32	42	31	24	22	32	23	29	16
Health or medical services (including private healthcare)	25	23	26	20	17	19	32	38	28	25	17	30	24	22	16
Banks/financial services	18	19	17	13	9	17	18	27	18	21	11	22	17	18	12
High-tech manufacturing	18	24	13	10	13	18	23	23	21	19	14	21	18	21	14
Media and arts (e.g. theatre, television, films and publishing)	16	15	17	21	16	16	16	12	14	18	16	13	17	17	17
Food/drinks production	16	15	17	17	15	15	17	16	18	15	12	18	14	16	17
Education	14	13	16	19	14	14	12	14	12	16	15	14	14	15	17
Retail	13	14	13	15	12	13	12	14	12	15	11	13	15	14	11
Car manufacturing	11	14	7	9	12	9	11	13	12	12	6	16	9	8	9
Tourism	11	13	10	14	9	8	11	16	11	13	7	13	11	9	7
Clothing	10	8	11	20	11	9	7	6	8	11	10	8	10	7	11
Aircraft/aerospace design and manufacturing	9	11	7	10	8	7	10	10	9	8	10	10	9	10	3
Property owners/real estate	7	6	7	4	7	7	6	9	10	6	2	9	7	6	3
Agriculture (e.g. farming, livestock)	5	6	4	6	3	5	4	8	6	5	4	6	5	9	5
Construction industry	5	7	3	7	7	5	2	5	6	5	3	6	5	1	6
Oil/gas companies	4	6	2	5	4	4	2	6	5	4	2	5	4	2	2
Heavy manufacturing, for example steel	4	6	3	9	6	4	4	2	5	3	7	4	5	1	5
Law or legal services	4	5	3	5	4	5	2	4	3	6	2	3	5	2	3
Other (please specify) (see Tab 1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Don't know	18	13	22	14	18	23	16	12	16	14	25	11	17	17	31

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
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Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back on all the new products and services which have been introduced in the last twenty years, which industry do you think has made the biggest improvement to your everyday life? Please select up to FIVE answers

Internet / technology companies	45	44	48	46	42	47	36	47	42	53	29	13
Medicine/pharmaceutical research and manufacturing	26	20	29	28	23	39	20	27	25	29	25	11
Health or medical services (including private healthcare)	25	18	25	26	31	27	17	25	24	29	20	8
Banks/financial services	18	22	17	17	17	25	12	19	16	20	13	7
High-tech manufacturing	18	23	19	18	16	16	17	19	17	21	17	5
Media and arts (e.g. theatre, television, films and publishing)	16	17	15	15	15	21	16	18	13	19	10	6
Food/drinks production	16	18	16	18	16	12	11	15	16	17	17	5
Education	14	17	13	14	16	15	13	16	13	16	13	7
Retail	13	12	13	17	13	13	7	13	13	14	15	4
Car manufacturing	11	12	10	13	10	6	13	11	10	11	12	4
Tourism	11	10	13	9	10	13	13	11	11	13	12	2
Clothing	10	13	9	9	10	9	8	10	9	10	10	6
Aircraft/aerospace design and manufacturing	9	11	11	4	8	6	7	9	8	10	10	2
Property owners/real estate	7	8	8	4	7	4	6	8	5	7	7	4
Agriculture (e.g. farming, livestock)	5	4	5	5	4	11	5	6	4	6	6	2
Construction industry	5	5	5	5	5	7	6	4	6	5	7	5
Oil/gas companies	4	6	4	4	4	2	4	4	4	4	6	3
Heavy manufacturing, for example steel	4	5	6	3	3	5	3	3	5	4	6	1
Law or legal services	4	6	3	5	3	4	5	4	4	4	5	3
Other (please specify) (see Tab 1)	0	0	0	1	0	0	0	0	0	0	0	0
Don't know	18	13	16	20	18	13	26	13	23	13	12	55

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
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Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the future of the British economy, which of the following industries do you think the Government should seek to encourage most strongly? Please select up to FIVE answers

Medicine/pharmaceutical research and manufacturing	35	31	39	24	24	31	35	53	40	32	28	42	31	31	30
Health or medical services (including private healthcare)	33	27	38	27	25	32	35	41	34	32	33	37	32	28	30
Education	32	25	38	29	26	34	34	34	28	35	39	29	33	40	35
Internet / technology companies	26	29	23	14	16	26	33	33	28	30	13	30	25	42	18
High-tech manufacturing	23	30	16	13	12	20	26	37	29	21	10	31	17	29	17
Agriculture (e.g. farming, livestock)	21	21	22	12	17	16	23	37	29	18	14	27	20	19	15
Construction industry	17	20	15	8	8	14	21	30	23	15	10	24	13	21	13
Tourism	15	15	14	12	14	13	16	18	15	15	15	16	13	21	12
Food/drinks production	14	13	15	16	13	11	11	20	14	15	12	14	15	14	9
Banks/financial services	13	14	12	18	10	12	11	18	13	15	12	16	13	13	10
Heavy manufacturing, for example steel	13	14	12	7	9	14	14	17	18	10	8	15	12	9	10
Aircraft/aerospace design and manufacturing	12	14	10	4	7	9	13	23	16	12	6	17	9	15	5
Retail	11	12	10	12	11	10	10	11	11	12	8	11	12	7	10
Car manufacturing	10	13	7	9	7	9	10	13	13	9	4	12	9	11	5
Oil/gas companies	9	10	9	6	8	9	9	13	12	8	6	12	8	8	7
Media and arts (e.g. theatre, television, films and publishing)	9	9	8	14	8	8	10	6	7	12	6	7	10	11	10
Law or legal services	7	6	7	9	9	7	5	4	6	6	9	5	7	7	8
Property owners/real estate	6	6	6	8	9	7	5	4	6	7	8	6	8	4	7
Clothing	5	5	4	10	7	4	3	2	4	6	4	4	6	3	4
Other (please specify) (see Tab 2)	0	1	0	0	0	0	1	1	0	1	0	0	0	2	0
Don't know	17	14	19	20	18	20	18	7	13	14	25	11	17	9	29

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
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Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the future of the British economy, which of the following industries do you think the Government should seek to encourage most strongly? Please select up to FIVE answers

Medicine/pharmaceutical research and manufacturing	35	29	38	35	34	35	34	36	33	39	32	10
Health or medical services (including private healthcare)	33	34	32	30	40	29	24	35	30	37	28	11
Education	32	37	32	29	34	26	29	35	29	37	25	9
Internet / technology companies	26	32	25	26	20	33	28	28	23	32	11	6
High-tech manufacturing	23	23	25	20	20	23	25	24	20	25	19	10
Agriculture (e.g. farming, livestock)	21	14	23	20	24	37	15	21	22	23	24	7
Construction industry	17	14	18	18	17	18	16	18	17	19	16	8
Tourism	15	12	14	13	13	28	23	14	15	16	9	11
Food/drinks production	14	16	15	11	14	19	12	14	14	16	12	5
Banks/financial services	13	17	12	13	14	16	12	17	9	14	14	7
Heavy manufacturing, for example steel	13	9	12	15	14	16	11	13	13	14	15	6
Aircraft/aerospace design and manufacturing	12	13	12	12	12	11	12	13	11	13	14	5
Retail	11	9	12	13	10	8	9	11	11	11	14	3
Car manufacturing	10	8	9	12	11	11	9	10	10	10	14	4
Oil/gas companies	9	10	7	11	11	13	7	10	8	9	12	7
Media and arts (e.g. theatre, television, films and publishing)	9	10	8	8	10	10	6	10	7	10	8	3
Law or legal services	7	7	6	9	5	7	7	5	8	7	6	4
Property owners/real estate	6	6	7	9	6	5	1	7	6	7	6	2
Clothing	5	8	5	5	4	1	1	5	4	4	5	5
Other (please specify) (see Tab 2)	0	0	0	0	1	1	0	0	1	1	0	0
Don't know	17	12	17	19	16	9	25	12	23	11	10	59

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
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Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements do you agree with most?

The Government should actively encourage schools to teach subjects that will help pupils prepare for the modern world, like computer science	73	72	74	69	66	76	72	76	73	77	68	75	79	73	63
The Government should actively encourage schools to teach traditional subjects and leave pupils to learn subjects like computer science when they start work	15	17	13	18	17	12	17	15	17	15	10	17	14	14	10
Don't know	12	11	13	13	17	12	11	9	10	8	22	8	7	12	27

Which of the following statements do you agree with most?

Once Britain leaves the EU, the Government should do everything possible to ensure the UK remains the leading European country for foreign investment in the internet / technology industry	70	73	67	62	65	67	70	80	73	74	56	78	71	80	50
Once Britain leaves the EU, the Government should be relaxed about whether the UK remains the leading European country for foreign investment in the internet / technology industry	12	13	12	16	14	12	14	10	14	13	10	13	13	7	11
Don't know	18	15	21	21	21	21	16	10	13	14	34	10	15	13	40

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know	
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements do you agree with most?

The Government should actively encourage schools to teach subjects that will help pupils prepare for the modern world, like computer science	73	76	74	75	70	69	75	75	70	100	0	0
The Government should actively encourage schools to teach traditional subjects and leave pupils to learn subjects like computer science when they start work	15	13	14	14	18	15	11	16	14	0	100	0
Don't know	12	10	12	11	12	16	14	9	16	0	0	100

Which of the following statements do you agree with most?

Once Britain leaves the EU, the Government should do everything possible to ensure the UK remains the leading European country for foreign investment in the internet / technology industry	70	73	69	68	69	70	71	74	64	80	56	22
Once Britain leaves the EU, the Government should be relaxed about whether the UK remains the leading European country for foreign investment in the internet / technology industry	12	14	13	13	12	15	7	14	11	9	35	4
Don't know	18	13	18	19	19	16	22	12	25	11	10	73

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
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Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following things do you think the Government should prioritise to encourage more internet / technology businesses to invest in the UK? Select up to THREE answers.

Spend more money improving internet technology infrastructure - e.g. broadband	38	42	34	26	29	35	39	54	40	42	27	43	38	46	26
Sign trade agreements with countries like the US and Japan	35	39	32	25	25	30	42	50	43	31	26	48	27	37	24
Keep taxes low across the board	25	25	25	16	29	24	28	27	30	24	18	32	19	20	21
Stop changing taxes and regulations regularly to provide a more predictable investment climate	23	22	24	22	21	23	19	29	23	24	25	24	24	25	20
Set up/promote specialist internet / technology education centres	21	21	21	20	17	18	24	26	19	24	19	19	21	29	21
Establish a visa scheme specifically for high skilled internet / tech workers	21	22	20	20	18	19	19	29	24	22	14	26	19	16	17
Procure more goods/services from internet / technology businesses	16	19	13	26	14	15	12	15	17	16	15	16	17	17	16
Reduce the burden of regulation on internet / technology firms - e.g. on data protection	9	11	7	10	15	10	8	4	8	11	8	9	11	4	7
Should not encourage more internet / technology businesses to invest in the UK	7	9	6	7	11	6	8	7	8	8	7	8	8	10	6
Don't know	18	13	23	21	16	22	20	10	14	15	31	10	20	15	33

Do you consider yourself to be an "early adopter" of new technology, or do you tend to pick new technologies up later?

Early adopter of technologies	32	39	27	50	45	35	22	18	31	35	35	31	35	28	32
Pick technologies up later	57	51	63	36	39	52	72	79	62	58	47	64	57	64	46
Don't know	10	11	10	14	16	13	6	4	8	8	18	5	8	8	23

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know	
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following things do you think the Government should prioritise to encourage more internet / technology businesses to invest in the UK? Select up to THREE answers.

Spend more money improving internet technology infrastructure - e.g. broadband	38	35	40	40	34	32	40	39	36	43	31	15
Sign trade agreements with countries like the US and Japan	35	31	38	33	34	33	36	35	35	39	34	11
Keep taxes low across the board	25	22	25	26	27	22	27	25	26	26	27	16
Stop changing taxes and regulations regularly to provide a more predictable investment climate	23	23	24	25	23	19	21	25	20	25	26	9
Set up/promote specialist internet / technology education centres	21	23	21	17	20	22	22	22	19	23	16	10
Establish a visa scheme specifically for high skilled internet / tech workers	21	28	21	17	22	17	19	22	21	24	17	8
Procure more goods/services from internet / technology businesses	16	18	16	14	14	20	17	17	14	18	12	4
Reduce the burden of regulation on internet / technology firms - e.g. on data protection	9	12	7	10	9	19	7	9	9	9	12	6
Should not encourage more internet / technology businesses to invest in the UK	7	9	7	7	8	7	6	7	8	8	7	4
Don't know	18	16	18	19	20	14	20	16	21	13	10	60

Do you consider yourself to be an "early adopter" of new technology, or do you tend to pick new technologies up later?

Early adopter of technologies	32	47	32	27	28	31	35	36	28	37	28	7
Pick technologies up later	57	45	58	66	60	54	49	56	58	58	64	41
Don't know	10	8	10	7	12	15	17	8	14	4	8	52

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	Con	Lab	Lib Dem	Did Not Vote
Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you primarily use the internet for?

Looking for information	71	70	73	42	48	74	81	91	78	71	56	80	69	75	63
Online shopping	47	41	54	31	33	49	51	61	55	43	40	53	46	46	40
Communicating with friends, colleagues or family	45	37	53	55	41	41	39	54	44	47	47	45	44	51	43
Keeping up with news	39	42	36	26	36	37	49	44	42	40	33	46	39	34	30
Entertainment	33	38	29	46	44	40	26	14	27	35	44	27	37	37	39
Doing my job	10	9	12	8	11	15	8	7	10	14	6	10	11	11	7
Studying	6	7	6	19	12	4	3	1	3	9	8	3	9	5	10
Other (see Tab 3)	2	3	1	0	1	1	3	5	3	1	1	2	2	2	1
I don't use the internet	0	1	0	2	0	0	0	0	0	0	2	0	0	0	2
Don't know	3	3	3	5	7	3	0	0	1	2	7	1	2	0	8

How often do you use the internet each day in your work or study, on average?

Less than 30 minutes a day	12	11	13	6	9	11	15	15	12	11	13	11	12	17	10
30 minutes to 1 hour a day	10	11	8	11	13	10	7	8	11	9	8	11	9	5	8
1 to 2 hours a day	20	21	18	14	17	23	15	22	21	19	20	21	20	20	16
2 to 4 hours a day	23	25	22	23	18	21	29	29	23	27	16	26	24	25	20
4 to 6 hours a day	14	12	17	23	15	14	15	11	13	15	18	13	15	16	14
Over 6 hours a day	14	14	14	20	18	16	11	7	14	13	15	13	15	8	19
Don't know	7	5	9	4	11	6	7	8	7	5	9	5	5	9	13
Mean minutes use per day	174.9	###	179.6	224.9	186.3	183.5	168.9	144.5	173.3	178.8	178.4	###	###	154.2	188.7

How often do you use the internet each day for leisure, on average?

Less than 30 minutes a day	4	4	4	2	4	3	5	7	4	4	4	5	3	3	5
30 minutes to 1 hour a day	12	12	11	6	8	12	14	14	14	11	7	13	13	7	8
1 to 2 hours a day	30	30	31	15	30	33	31	33	30	35	22	31	32	40	23
2 to 4 hours a day	27	28	26	37	20	26	26	30	27	28	27	31	26	28	23
4 to 6 hours a day	11	10	13	17	15	10	14	6	12	10	14	11	10	13	12
Over 6 hours a day	11	12	11	20	15	12	8	7	10	10	18	7	14	9	19
Don't know	4	3	4	3	8	4	3	2	3	2	8	2	1	0	10
Mean minutes use per day	167.4	###	172.1	230.1	184.2	170.0	162.2	142.7	166.5	165.5	200.6	###	###	172.2	193.7

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
	Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

What do you primarily use the internet for?

Looking for information	71	67	72	76	72	66	68	70	73	78	58	48
Online shopping	47	38	49	48	52	44	43	47	48	48	50	39
Communicating with friends, colleagues or family	45	44	50	40	43	48	43	44	47	50	36	27
Keeping up with news	39	37	39	38	41	40	36	41	36	43	34	21
Entertainment	33	37	31	38	29	31	38	32	34	36	25	26
Doing my job	10	16	11	9	7	10	13	15	4	10	13	11
Studying	6	10	6	7	4	3	6	7	5	6	5	7
Other (see Tab 3)	2	1	2	1	3	3	2	2	2	2	2	1
I don't use the internet	0	0	1	0	0	0	0	0	1	0	1	2
Don't know	3	3	2	2	3	10	3	1	5	0	0	21

How often do you use the internet each day in your work or study, on average?

Less than 30 minutes a day	12	5	11	13	14	16	12	8	17	12	10	9
30 minutes to 1 hour a day	10	10	10	9	9	14	11	10	9	9	18	6
1 to 2 hours a day	20	17	20	25	21	9	15	22	17	20	18	19
2 to 4 hours a day	23	34	22	20	23	21	25	27	19	24	25	19
4 to 6 hours a day	14	15	16	12	13	10	19	16	12	15	15	8
Over 6 hours a day	14	14	15	14	14	16	9	14	13	14	12	14
Don't know	7	6	6	8	7	13	9	3	12	5	2	25
Mean minutes use per day	174.9	194.0	183.8	167.7	172.7	161.4	165.5	189.3	154.5	179.3	173.4	146.6

How often do you use the internet each day for leisure, on average?

Less than 30 minutes a day	4	3	6	2	4	4	3	4	5	4	5	5
30 minutes to 1 hour a day	12	13	11	14	13	7	6	14	9	12	14	10
1 to 2 hours a day	30	30	29	30	31	30	37	33	27	31	37	22
2 to 4 hours a day	27	25	28	27	25	29	31	29	25	29	23	19
4 to 6 hours a day	11	13	11	10	12	8	13	10	13	12	13	7
Over 6 hours a day	11	11	12	14	11	12	5	8	15	12	8	13
Don't know	4	5	3	3	3	11	4	2	7	1	1	25
Mean minutes use per day	167.4	170.1	173.0	179.4	168.2	164.6	155.3	157.2	185.1	179.7	159.2	142.7

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	Con	Lab	Lib Dem	Did Not Vote
Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements do you agree with most?

The internet makes life easier and more enjoyable	82	82	83	72	73	87	86	85	83	84	81	86	85	84	79
The internet makes life more complex and less enjoyable	10	11	9	21	14	6	8	9	10	11	6	8	10	11	8
Don't know	8	7	8	7	13	7	7	7	6	5	13	6	5	5	14
Total	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Thinking about your family and friends, but NOT those you live with, how often do you use the following forms of communication to keep in touch?

Face to face meetings

Multiple times a day	11	15	8	16	13	10	15	6	12	13	6	11	11	11	7
Once a day	12	16	9	18	23	11	7	8	11	13	16	11	13	10	10
Once every two or three days	19	20	19	21	16	16	17	27	19	24	11	20	21	25	14
Once a week	20	18	23	18	14	24	18	21	22	18	23	23	20	19	17
Once a fortnight	8	6	9	7	6	9	8	7	7	9	7	8	8	8	6
Once a month	7	7	7	9	8	6	10	6	7	6	9	6	7	9	9
Once every few months	5	3	7	4	5	6	6	6	7	4	5	7	5	2	7
Less often	7	8	6	1	4	9	9	7	7	6	8	7	8	5	7
Never	7	6	8	3	5	6	8	10	6	6	9	7	5	9	13
Don't know	3	2	3	4	5	3	2	2	2	1	6	1	1	2	11
Mean number of times used per year	193	246	153.82	265.2	243.44	177.08	211.5	140	199.84	222.06	146.94	192	199	193.4	136.7

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
	Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements do you agree with most?

The internet makes life easier and more enjoyable	82	78	82	87	83	77	82	83	82	90	67	57
The internet makes life more complex and less enjoyable	10	15	9	8	9	8	11	12	8	7	27	6
Don't know	8	7	9	5	7	15	7	6	10	3	6	36
Total	100	100	100	100	100	100	100	100	100	100	100	100

Thinking about your family and friends, but NOT those you live with, how often do you use the following forms of communication to keep in touch?

Face to face meetings

Multiple times a day	11	12	11	9	11	10	15	12	9	11	14	9
Once a day	12	14	11	13	13	18	10	13	11	12	14	10
Once every two or three days	19	24	16	21	19	19	21	20	18	19	24	15
Once a week	20	15	22	23	20	16	23	21	20	23	16	11
Once a fortnight	8	8	7	7	8	9	7	8	7	8	7	7
Once a month	7	8	6	8	7	9	6	6	8	8	7	4
Once every few months	5	4	8	5	5	4	4	6	5	5	5	8
Less often	7	7	9	7	5	7	3	6	8	8	4	7
Never	7	5	7	6	8	5	9	5	9	6	8	13
Don't know	3	3	3	2	4	3	2	3	3	1	1	16
Mean number of times used per year	193	214.02	185.6	180.24	196	202	229.32	207.8	167.5	194.2	234.14	155

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	Con	Lab	Lib Dem	Did Not Vote
Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Phone calls

Multiple times a day	13	16	10	7	12	15	16	10	16	12	6	14	13	10	8
Once a day	16	18	14	20	23	15	12	15	16	19	14	16	18	11	16
Once every two or three days	22	23	22	31	18	23	21	21	19	24	28	22	21	34	24
Once a week	20	19	21	15	17	18	23	25	23	18	17	22	19	24	14
Once a fortnight	8	6	10	10	8	9	8	5	6	8	12	7	9	6	8
Once a month	5	4	6	2	5	6	4	6	5	6	3	6	6	4	4
Once every few months	3	4	3	7	3	3	2	4	3	3	6	3	5	3	3
Less often	7	8	7	3	7	6	8	10	8	8	6	7	7	5	9
Never	3	2	3	2	2	3	3	2	3	2	4	2	2	4	5
Don't know	2	2	3	3	4	2	2	1	2	1	4	1	1	0	8
Mean number of times used	230	268	194.58	194.78	237.94	247.66	246.4	198	257.32	232.92	161.16	241	236	201.1	180.06

Video calls

Multiple times a day	4	5	3	6	8	4	4	0	4	5	1	4	4	4	2
Once a day	7	10	5	14	15	8	2	2	7	7	8	6	8	5	9
Once every two or three days	9	11	6	20	14	9	4	4	5	11	12	6	11	7	10
Once a week	9	10	8	12	15	8	6	6	7	9	11	9	7	10	9
Once a fortnight	6	5	6	11	7	6	3	3	5	6	6	5	6	3	6
Once a month	6	6	7	8	6	6	6	7	6	7	6	8	6	6	4
Once every few months	4	3	6	5	6	5	5	3	4	5	4	3	6	5	5
Less often	15	14	16	6	11	16	20	16	15	15	14	15	14	16	14
Never	38	35	40	15	16	37	48	59	44	33	34	42	35	45	32
Don't know	2	2	2	4	4	2	2	1	1	1	5	1	1	0	9
Mean number of times used	84.7	108	63.12	147.66	163.2	87.72	57.86	17.8	77.76	97.62	63.4	77	90	74.62	72.88

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
	Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

Phone calls

Multiple times a day	13	18	12	15	12	9	9	14	11	14	9	12
Once a day	16	20	16	13	15	18	21	17	15	17	18	10
Once every two or three days	22	19	21	24	27	14	23	25	19	21	31	18
Once a week	20	15	20	23	19	25	20	18	22	20	21	21
Once a fortnight	8	11	8	7	6	10	8	8	8	8	6	7
Once a month	5	7	5	5	5	6	3	5	5	6	4	2
Once every few months	3	2	5	3	3	2	2	2	5	4	2	2
Less often	7	4	8	6	9	6	8	7	8	7	6	10
Never	3	1	2	3	3	6	4	2	3	2	3	6
Don't know	2	3	3	1	2	3	1	2	3	1	0	13
Mean number of times used	230	288.66	219.16	243.98	222.9	189.5	209.2	247.1	203.9	242.74	209.92	194

Video calls

Multiple times a day	4	4	3	7	4	2	4	4	4	4	3	4
Once a day	7	13	8	7	6	6	3	8	7	7	14	5
Once every two or three days	9	14	8	7	8	5	10	10	7	9	12	6
Once a week	9	6	8	5	11	13	13	9	9	8	11	10
Once a fortnight	6	10	6	3	5	3	5	7	4	6	5	7
Once a month	6	7	5	8	6	5	7	6	6	7	8	3
Once every few months	4	4	6	3	3	4	5	6	3	5	4	3
Less often	15	12	15	16	16	14	11	15	15	16	9	14
Never	38	25	39	41	39	45	40	34	43	39	33	38
Don't know	2	4	2	2	2	4	2	2	2	1	1	11
Mean number of times used	84.7	112.32	76.22	109.22	80.5	56.7	73.88	89.92	81.3	84.32	104.4	73.8

Sample Size: 2033
 Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	Con	Lab	Lib Dem	Did Not Vote
Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Email															
Multiple times a day	19	24	15	8	20	20	24	20	20	23	11	23	19	18	11
Once a day	11	13	9	13	16	10	10	10	11	13	8	11	14	8	9
Once every two or three days	14	16	12	25	11	13	10	15	13	16	14	13	15	20	15
Once a week	13	12	13	14	11	10	11	19	15	11	9	16	10	13	9
Once a fortnight	6	7	6	4	7	6	5	7	7	5	6	6	5	7	4
Once a month	5	3	7	3	6	5	5	6	4	6	6	6	5	3	5
Once every few months	4	3	5	4	4	3	8	1	3	4	4	3	4	3	5
Less often	14	11	17	6	12	17	15	13	14	11	18	10	16	21	12
Never	12	10	13	17	9	13	12	8	12	9	18	10	11	7	20
Don't know	2	1	3	5	5	2	1	0	2	1	6	1	1	2	9
Mean number of times used	258	317	208.18	169.72	280.38	261.22	297.44	269	267.42	306.28	165.24	298	268	245.6	169.44

Instant messaging															
Multiple times a day	29	28	29	50	38	32	19	13	26	29	35	26	31	27	31
Once a day	14	14	15	17	19	14	13	12	13	16	15	13	15	15	13
Once every two or three days	17	17	17	13	13	18	21	18	17	19	14	17	18	19	14
Once a week	10	10	9	9	7	11	10	10	10	11	7	10	10	11	8
Once a fortnight	3	3	4	5	5	3	1	3	2	4	5	1	5	6	4
Once a month	3	3	2	1	5	2	4	3	2	3	4	3	2	5	2
Once every few months	2	1	2	1	1	2	1	2	2	2	1	2	2	1	1
Less often	5	4	5	0	4	6	7	5	4	4	6	5	5	3	7
Never	15	17	14	1	5	10	22	33	21	12	9	22	11	15	11
Don't know	2	2	2	3	3	3	1	2	2	1	4	2	1	0	8
Mean number of times used	370	360	372.74	584.18	470.74	401.42	271.28	204	335.68	380.2	427.98	336	395	357.4	380.98

Other															
Multiple times a day	8	10	5	13	13	9	5	1	5	10	8	6	9	4	7
Once a day	7	8	6	12	14	7	4	3	7	9	4	5	10	6	6
Once every two or three days	7	8	5	13	10	7	3	4	5	7	10	6	8	8	5
Once a week	6	7	4	4	7	6	5	5	6	6	4	6	6	3	4
Once a fortnight	2	3	2	2	2	2	4	1	3	2	1	2	3	0	2
Once a month	4	4	3	5	4	3	3	4	4	3	4	3	4	7	4
Once every few months	2	1	2	2	2	1	1	2	2	1	1	1	2	5	2
Less often	8	8	8	5	6	8	11	9	9	9	4	10	7	4	8
Never	29	27	30	24	13	27	36	39	32	24	31	32	27	32	27
Don't know	29	24	35	21	29	30	29	32	28	29	34	30	25	31	35
Mean number of times used	119	144	81.32	193.82	198.12	128.64	72.54	29.8	86.28	145.7	111.02	90	141	75	101.44

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
	Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%
Email												
Multiple times a day	19	25	19	19	17	18	21	24	13	20	20	14
Once a day	11	12	12	10	12	6	7	11	12	11	13	9
Once every two or three days	14	18	14	10	12	16	18	13	15	13	20	12
Once a week	13	8	16	14	12	12	6	13	13	11	21	11
Once a fortnight	6	6	5	5	6	17	10	6	7	6	5	8
Once a month	5	6	5	6	4	8	3	6	4	5	6	3
Once every few months	4	4	4	3	5	2	4	4	4	5	1	2
Less often	14	11	12	16	16	6	18	13	15	15	8	13
Never	12	8	9	15	15	10	11	10	14	13	6	13
Don't know	2	3	3	1	2	4	2	2	3	1	0	15
Mean number of times used	258	324.26	262.46	248.94	237.8	235.3	266.44	306.4	202.8	265.3	286.9	197
Instant messaging												
Multiple times a day	29	37	33	25	24	19	27	31	26	32	19	24
Once a day	14	13	15	12	16	19	11	16	13	14	17	12
Once every two or three days	17	14	15	21	18	11	21	17	17	18	18	9
Once a week	10	9	9	11	12	14	3	10	10	9	15	9
Once a fortnight	3	5	2	3	3	2	6	3	3	2	5	8
Once a month	3	4	2	2	2	12	3	2	3	2	3	5
Once every few months	2	1	1	3	1	0	3	1	2	1	3	1
Less often	5	6	4	4	5	3	6	5	5	5	3	5
Never	15	7	16	18	16	17	17	13	18	15	17	14
Don't know	2	5	2	1	1	3	2	2	3	1	0	12
Mean number of times used	370	441.98	409.36	328.58	328.9	281.6	341.84	396.5	336.1	400.06	284.68	302
Other												
Multiple times a day	8	12	6	6	8	13	7	8	8	8	6	8
Once a day	7	10	8	5	8	2	5	8	7	8	8	5
Once every two or three days	7	7	6	9	7	4	6	7	7	5	13	5
Once a week	6	5	4	6	7	9	6	6	5	4	11	6
Once a fortnight	2	2	1	2	3	4	2	2	2	2	3	1
Once a month	4	6	5	2	3	2	1	4	3	4	5	2
Once every few months	2	1	2	1	1	2	3	1	2	1	2	3
Less often	8	7	7	7	10	9	10	8	8	8	9	5
Never	29	19	30	34	27	29	33	27	31	29	25	29
Don't know	29	31	32	29	26	27	26	29	29	31	17	37
Mean number of times used	119	169.02	99.72	94.26	123	148.9	100.08	122.3	118.2	118.44	113.72	108

Sample Size: 2033
 Fieldwork: 2nd - 5th Nov 2018

	Gender		Age					EU Ref Vote			2017 General Election Vote				
	Total	Male	Female	18 to 24	25 to 34	35 to 54	55 to 64	65+	Leave	Remain	Did Not Vote	Con	Lab	Lib Dem	Did Not Vote
Weighted Sample	2033	978	1050	229	308	738	298	460	862	791	333	729	701	124	249
Unweighted Sample	2033	1016	1012	212	343	746	328	404	848	871	277	660	674	116	387
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much would losing access to the internet affect your productivity at work?

Massively - I would not be able to do my job	24	24	24	28	31	28	22	11	22	29	19	23	25	22	19
Significantly - I'd be able to perform my job but there would be big problems	21	24	18	36	29	22	15	9	16	24	26	19	21	22	22
Moderately - I don't need it all the time but is useful to have	16	17	15	18	17	18	15	11	15	18	15	14	18	9	16
Not at all - I don't use the internet for work	34	30	37	12	15	25	42	66	43	24	29	40	30	42	28
Don't know	6	5	7	5	8	7	5	3	4	4	11	4	5	5	15

What steps do you take to protect your or your family's safety and privacy online? Please select all that apply.

Use hard-to-guess passwords	57	56	59	49	44	58	66	65	61	57	54	60	59	60	51
Double check before clicking links in emails that I am not sure about	54	48	59	36	45	52	56	70	57	53	50	61	50	61	44
Regularly change my passwords	43	42	44	30	30	42	52	54	49	45	26	47	46	46	28
Enable two-factor authentication where possible	22	23	21	23	27	22	19	21	23	24	18	22	23	22	17
Use the private browsing feature in my internet browser	17	19	14	16	14	17	15	19	17	17	17	19	16	20	13
Use a password management app	12	15	8	17	19	11	9	8	10	15	9	11	13	12	8
Monitor what my children are accessing	11	9	13	5	17	18	7	3	13	10	7	11	11	12	11
Use an encrypted VPN	9	9	8	6	9	11	11	6	9	10	6	9	9	8	7
I don't take any steps to protect myself online	4	4	4	6	4	3	6	4	4	3	6	4	4	1	8
Don't know	6	5	6	12	7	6	5	2	3	5	12	3	4	4	16

Sample Size: 2033
Fieldwork: 2nd - 5th Nov 2018

	Region						Social Grade		Govt schools policy			
Total	London	Rest of the South	Midlands	North	Wales	Scotland	ABC1	C2DE	Modern world subjects	Traditional subjects	Don't know	
Weighted Sample	2033	271	660	334	493	98	176	1156	877	1488	301	244
Unweighted Sample	2033	222	643	346	565	116	141	1009	1024	1473	310	250
	%	%	%	%	%	%	%	%	%	%	%	%

How much would losing access to the internet affect your productivity at work?

Massively - I would not be able to do my job	24	31	26	20	18	22	30	32	13	27	17	15
Significantly - I'd be able to perform my job but there would be big problems	21	30	19	19	20	24	15	28	11	21	22	17
Moderately - I don't need it all the time but is useful to have	16	14	14	17	19	16	13	18	14	15	25	12
Not at all - I don't use the internet for work	34	16	35	39	37	35	35	19	53	34	34	32
Don't know	6	8	6	6	5	3	6	4	8	4	2	24

What steps do you take to protect your or your family's safety and privacy online? Please select all that apply.

Use hard-to-guess passwords	57	52	60	53	58	60	60	59	55	64	43	33
Double check before clicking links in emails that I am not sure about	54	50	52	58	54	49	57	56	51	59	46	29
Regularly change my passwords	43	38	43	45	46	44	39	45	40	46	41	28
Enable two-factor authentication where possible	22	23	23	19	22	28	20	24	20	24	18	12
Use the private browsing feature in my internet browser	17	17	17	17	15	14	18	17	17	19	14	6
Use a password management app	12	16	11	11	11	7	9	12	11	12	15	6
Monitor what my children are accessing	11	9	10	11	11	10	21	11	12	13	8	5
Use an encrypted VPN	9	10	7	12	9	5	8	10	7	9	6	9
I don't take any steps to protect myself online	4	5	4	5	4	8	6	3	6	4	3	7
Don't know	6	6	6	5	5	7	7	4	8	2	2	32